### **After Effects - Introduction**

After Effects (AE) is a special effects program which allows editors the ability to combine text, graphics, video and sound to make dynamic and stunning motion graphics. An example would be the introduction graphics to local and national news programs. Industrial designers can use AE as a way to edit video for research or illustrate a new product design.



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Interface Overview: A - Project panel (raw content that includes videos, sounds, graphics, etc.), B - Composition output panel (preview effects and videos edits), C - Composition time line panel (make layer and video edits such as position, scale & opacity changes), D - Time Line controls, E - Effects & Presets panel



## **After Effects - Adding Content**

**Step 1** Content can be video, sound and even Photoshop files. Go to File > Import > Files ...



# **After Effects - Adding Content**

**Step 2** Multiply files can be selected at same time to import.



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# **After Effects - Starting a Project**

**Step 1** Compositions are used to create different outputs options depending on the device or how you want to use the video. To start a new composition, choose Composition > New Composition.



## **After Effects - Starting a Project**

**Step 2** You can either select a Preset setting from the pop-up menu or make a custom settings. In the image below, a Custom setting is being used since this is for a PDF file and Square Pixels are required.

